

IN THE CLAIMS

Please add new claims 30-41.

1-15. (Canceled)

16. (Previously Presented) A digital contents sales system having a sales apparatus for selling digital contents and a purchasing terminal, said sales apparatus comprising:

delivery success/failure determining means for determining whether or not said digital contents were delivered to said purchasing terminal successfully; and

delivery means for delivering said digital contents, wherein if said delivery success/failure determining means determines a failure of delivery, said delivery means performs server-side access control to said digital contents based on digital contents personal using conditions provided to a digital contents customer when said digital contents were sold, and re-delivers said digital contents to a cyber mall client if said digital contents personal using conditions are valid.

17. (Previously Presented) The digital contents sales system according to claim 16, wherein said digital contents personal using conditions are registered when said digital contents are registered to a cyber mall server, and said digital contents personal using conditions include the server-

side access control performed on said cyber mall server and physical act restriction for access control to said digital contents performed on said cyber mall client that purchased said digital contents, said digital contents personal using conditions being managed by said cyber mall server so that said digital contents customer is not required to re-input said digital contents personal using conditions.

18. (Previously Presented) The digital contents sales system according to claim 16, wherein when said sales apparatus sells said digital contents, said sales apparatus generates dedicated digital contents using conditions for said digital contents customer by replacing relative period limitation information of said access control by a specific value, said information being a variable portion of said digital contents using conditions corresponding to said digital contents, and provides said conditions to said digital contents customer.

19. (Previously Presented) The digital contents sales system according to claim 16, wherein when said sales apparatus sells said digital contents, a relation between said digital contents using conditions corresponding to said digital contents and a digital contents value is displayed.

20. (Previously Presented) The digital contents sales system according to claim 16, wherein when said purchasing terminal purchases said digital contents, a relation between said digital contents using conditions corresponding to said digital contents and a digital contents value is displayed.

21. (Previously Presented) The digital contents sales system according to claim 16, wherein a digital contents goods catalog and said digital contents personal using conditions are generated on the basis of digital contents using conditions, a digital contents value and digital contents goods attributes, thereby executing a sales promotion, an order and a settlement of said digital contents by using said digital contents personal using conditions.

22. (Previously Presented) A digital contents sales system having a sales apparatus for selling digital contents and a purchasing terminal, said sales apparatus comprising:

delivery success/failure determining means for determining whether or not said digital contents were delivered to said purchasing terminal successfully; and

delivery means for delivering said digital contents, wherein if said delivery success/failure determining means determines a failure of delivery, said delivery means re-delivers said digital contents in response to a digital

contents customer inputting a selection indication for selecting digital contents personal using conditions corresponding to said digital contents whose delivery failed from among digital contents personal using conditions provided to said digital contents customer.

23. (Previously Presented) A sales apparatus for selling digital contents, comprising:

delivery success/failure determining means for determining whether or not said digital contents were delivered successfully; and

delivery means for delivering said digital contents, wherein if said delivery success/failure determining means determines a failure of delivery, said delivery means performs server-side access control to said digital contents based on digital contents personal using conditions provided to a digital contents customer when said digital contents were sold, and re-delivers said digital contents if said digital contents personal using conditions are valid.

24. (Previously Presented) A sales apparatus for selling digital contents, comprising:

delivery success/failure determining means for determining whether or not said digital contents were delivered successfully; and

delivery means for delivering said digital contents, wherein if said delivery success/failure determining means determines a failure of delivery, said delivery means re-delivers said digital contents in response to a digital contents customer inputting a selection indication for selecting digital contents personal using conditions corresponding to said digital contents whose delivery failed from among digital contents personal using conditions provided to said digital contents customer.

25. (Previously Presented) A method for selling digital contents, comprising the steps of:

determining whether or not said digital contents were output successfully; and

if a failure of output occurs, performing server-side access control to said digital contents based on digital contents personal using conditions provided to a digital contents customer when said digital contents were sold, and re-outputting said digital contents if said digital contents personal using conditions are valid.

26. (Previously Presented) A method for selling digital contents, comprising the steps of:

determining whether or not said digital contents were output successfully; and

if a failure of output occurs, re-outputting said digital contents in response to a digital contents customer inputting a selection indication for selecting digital contents personal using conditions corresponding to said digital contents whose output failed from among digital contents personal using conditions provided to said digital contents customer.

27. (Previously Presented) A method for selling digital contents, comprising the steps of:

receiving a request for re-outputting said digital contents; and

performing server-side access control to said digital contents based on digital contents personal using conditions provided to a digital contents customer when said digital contents were sold, and re-outputting said digital contents if said digital contents personal using conditions are valid.

28. (Previously Presented) A method for selling digital contents, comprising the steps of:

receiving a request for re-outputting said digital contents; and

re-outputting said digital contents in response to a digital contents customer inputting a selection indication for selecting digital contents personal using conditions corresponding to said digital contents whose output failed from among digital contents personal using conditions provided to said digital contents customer.

29. (Previously Presented) The digital contents sales system according to claim 16, wherein when said digital contents customer purchases said digital contents, a usage right of said digital contents is sold.

30. (New) A method for selling digital contents in a cyber mall system including a contents sales apparatus, a contents registration apparatus and a client apparatus, comprising the steps of:

accepting, by the contents sales apparatus, registration of digital contents and using conditions (use right) for using the digital contents from the contents registration apparatus as goods, and storing the digital contents and the using conditions in a storage device;

when the contents sales apparatus accepts the registration, defining, by the contents sales apparatus,

physical act restrictions for control of accessing the contents sales apparatus and control of viewing/listening the digital contents as the using conditions of the digital contents;

causing, by the contents sales apparatus, the client apparatus to download the digital contents based on an instruction from a user who purchased the using conditions of the digital contents; and

setting, by the client apparatus, the physical act restriction for control of viewing/listening the digital contents in the client apparatus, based on the using conditions of the digital contents after downloading the digital contents.

31. (New) The method according to claim 30, further comprising the steps of:

defining, by the contents sales apparatus, a logical act restriction for control of accessing and reviewing/listening the digital contents in the using conditions of the digital contents;

when the user purchases the digital contents, setting, by the contents sales apparatus, using conditions to the digital

contents, the using conditions being dedicated to the user;
and

selling, by the contents sales apparatus, the use right
of the digital contents to the user as goods.

32. (New) The method according to claim 30, further
comprising the steps of:

when the contents sales apparatus sells the use right of
the digital contents to the user, adding, by the contents
sales apparatus, a physical act restriction to the digital
contents, the physical act restriction being provided for the
user who purchased the digital contents;

delivering, by the contents sales apparatus, the digital
contents to the client apparatus; and

performing, by the client apparatus, control with the
physical act restriction of accessing the digital contents
thus delivered in a browser operating in the client apparatus.

33. (New) The method according to claim 32, further
comprising the step of:

when the contents sales apparatus sells the use right of
the digital contents, adding, by the contents sales apparatus,
information to the using conditions of the digital contents,

with the information indicating a period accessible to the digital contents from a date/time purchased of the digital contents.

34. (New) The method according to claim 32, further comprising the step of:

when the contents sales apparatus sells the use right of the digital contents, adding, by the contents sales apparatus, information to the using conditions of the digital contents, with the information concerning a last date/time accessible to the digital contents.

35. (New) The method according to claim 32, further comprising the steps of:

if the user fails in downloading the digital contents delivered from the contents sales apparatus to the client apparatus, performing control of accessing the contents sales apparatus based on the using conditions of the digital contents set in a corresponding manner with the user who purchased the digital contents at time of purchasing the using conditions of the digital contents; and

permitting the client apparatus to download the digital contents again, only if the using conditions of the digital contents are valid.

36. (New) The method according to claim 32, further comprising the steps of:

if the contents sales apparatus fails in delivering the digital contents to the client apparatus, accepting, by the contents sales apparatus, an instruction from the user who purchased the using conditions of the digital contents, the instruction selecting the using conditions of a user corresponding to the digital contents; and

permitting, by the contents sales apparatus, the client apparatus to download the digital contents again based on the using conditions selected by the user.

37. (New) The method according to claim 32, further comprising the steps of:

when the contents registration apparatus registers into the contents sales apparatus the use right of the digital contents to be sold by the contents sales apparatus, defining a value of the digital contents and goods attributes of the digital contents, the value of the digital contents comprising

a goods price of the digital contents, customer information of the digital contents and a contract regarding use of the digital contents; and

registering one digital contents as a plurality of goods on a using condition basis by a combination of the using conditions of the digital contents, the value of the digital contents and the goods attributes of the digital contents.

38. (New) The method according to claim 37, further comprising the step of:

when the contents sales apparatus sells the use right of the digital contents, causing the client apparatus to display information indicating relationships between the using conditions and the value of the digital contents.

39. (New) The method according to claim 38, further comprising the steps of:

when the contents sales apparatus sells the use right of the digital contents, setting information to the using conditions of the digital contents, with the information limiting a relative period;

setting information as to a customer of digital contents to information as to the value of the digital contents;

generating using conditions for the customer of the digital contents based on the information limiting the relative period thus set and the information as to the customer thus set; and

managing the using conditions thus generated and the customer of the digital contents in a corresponding manner with each other.

40. (New) The method according to claim 39, further comprising the steps of:

if the contents sales apparatus fails in delivering the digital contents to the client apparatus, accepting an instruction from a user who purchased the use right of the digital contents, the instruction selecting the use right of a user corresponding to the digital contents thus failed from among using conditions of the digital contents managed in a correspondence manner with the user; and

permitting the client apparatus to download again the digital contents based on the instruction thus accepted.

41. (New) The method according to claim 39, further comprising the following steps executed by the contents sales apparatus of:

reading using conditions, a value and goods attributes of digital contents previously stored in the storage device;

generating a goods catalogue and personal using conditions of the digital contents based on the information thus read; and

performing a sales process, an order receiving process or a settlement process of the digital contents based on the person using conditions thus generated.